

RCBA SPONSORSHIP, MEMBERSHIP AND ADVERTISING

OPPORTUNITIES: July 1, 2022-June 30, 2023

QUESTIONS? CONTACT RACHAEL CANDONI – rachael@rocklandbar.org

MAJOR SPONSORSHIPS	<u>Components/Benefits</u>	<u>Cost</u>	<u>Notes</u>
<p>GOLD SPONSOR – -ONLY ONE AVAILABLE</p> <p>***Dates to be determined each August for the upcoming CLE calendar</p> <p style="text-align: center; color: red; font-size: 2em;">AVAILABLE</p>	<ul style="list-style-type: none"> - Primary Sponsor of Annual Dinner (Fall – usually October) - Primary Sponsor of 5 CLE’s** -Free full page clickable ad in monthly newsletter – for year -value \$4,400 - Free attendance at Annual Dinner for up to 4 people – value \$800 -FREE Group Affiliate Membership (up to 4 designees) – value \$1,000 -Free Gold Page ad in Annual Dinner Journal (value=\$450) -Signage at all RCBA Events (signage with logo to be provided by Sponsor) -“Gold Affiliate” - name on RCBA website main page at all times, with link to Sponsor’s website -Sponsor of 5 Practitioners Chats -3 Approved email blasts to members -Other options TBD 	<p>\$10,000/yr.*</p> <p>*Must be reserved prior to RCBA Fiscal Year start of July 1.</p>	<p>***14-16 CLE’s offered each Fiscal Year (July-June)</p>

<p>SILVER AFFILIATE – ONLY ONE AVAILABLE</p> <p>***Dates to be determined each August for the upcoming CLE calendar</p> <p>RESERVED</p>	<ul style="list-style-type: none"> - Primary Sponsor of Installation of New Officers Dinner (June) - Primary Sponsor of 2 CLE's** -Free ½ page ad in monthly newsletter – for year - value \$2,750 -Free Full Page ad in Annual Dinner/ Journal (value = \$300) -Free attendance at Installation Dinner for two people – value \$150+ RCBA website main page listing as “Silver Affiliate” -TWO FREE Individual Affiliate Memberships – value \$500.00 -Signage at all RCBA Events (signage with logo to be provided by Sponsor) -“Silver Affiliate” title on RCBA website main page at all times, with link to Sponsor’s website -2 Approved email blasts to members -Sponsor of 3 Practitioners Chats -Other options available 	<p>\$7,500/yr*</p> <p>* Must be reserved prior to RCBA Fiscal Year start of July 1.</p>	

<p>BRONZE AFFILIATE ONLY ONE AVAILABLE</p> <p style="color: red; font-size: 2em; text-align: center;">AVAILABLE</p>	<ul style="list-style-type: none"> -Secondary Sponsor of either Annual or Installation Dinner -**- OR –Primary Sponsor of RCBA major event -Free half page ad in Annual Dinner Journal (value \$250) -Signage at the main event being sponsored (Signage with logo provided by the Sponsor) -Listing in all sponsored event materials (program, etc.) -“Bronze Affiliate” title on RCBA website at all times, with direct link to Sponsor’s website -“Bronze Affiliate” title listed in monthly Newsletter -One (1) free CLE for up to two (2) people – value = \$60/120+ -Two (2) free tickets to both the Annual Dinner and Installation Dinner – value = \$450 + TWO FREE AFFILIATE Individual Memberships – value = \$500.00 -1 Approved email blast to members -Sponsor of 1 Practitioners Chat -Other options available 	<p>\$5,000/yr*</p> <p>* Must be reserved prior to RCBA Fiscal Year start of July 1.</p>	
<p>**Limitations exist – check with RCBA regarding limitations; there are no same-industry co-sponsors</p>			